

GRASSROOTS ALBERTA



Legislative policy may be passed by elected assemblies, but the shaping of cultural values and ideas occurs outside the legislature on an ongoing basis. In free societies, this is the responsibility of independent organizations. This is why well-run independent organizations can become an informal, yet integral, part of the governing process.

INDEPENDENT ORGANIZATIONS

Part of the governing process

The secret of real, significant, lasting change: cultivating the grassroots

At Grassroots Alberta, we recognize that having the right political policies established in our province is not simply a matter of electing the right political party. Desirable and effective change will only come from a **well-informed public** whose **understanding and support** of key issues becomes so **embedded in the culture** that legislators are unable to ignore it.

In other words, for any of us to see real, significant, lasting change at the **political** level in Alberta, change and understanding must be nurtured at the **grassroots** level.